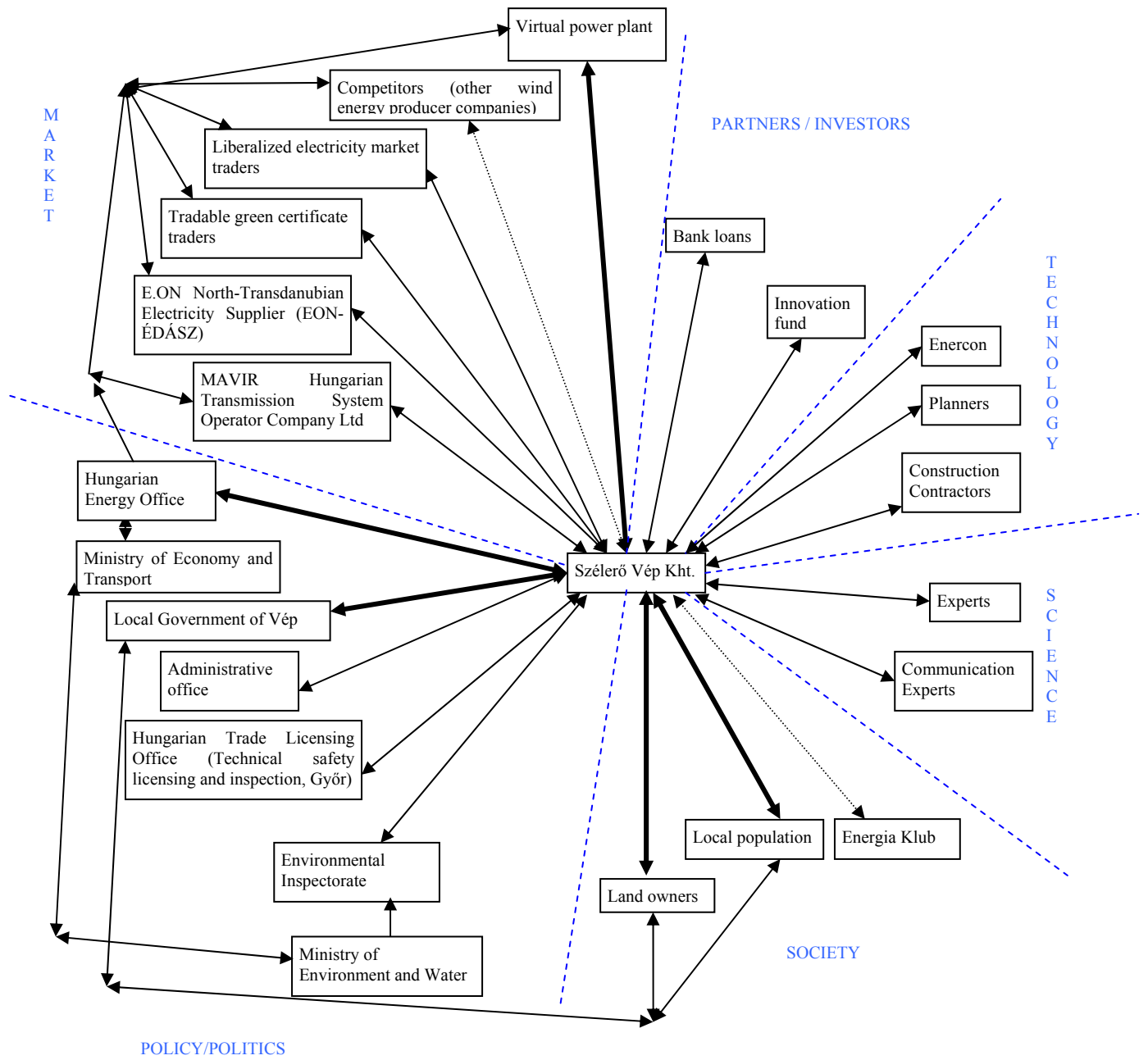


Core group of stakeholders selection example from the VEP project

In this step the PM's and "core" group stakeholders' visions about the project and its context were constructed. As an input, this formed the basis of comparisons of visions and analysis for the third step.

The present, intermediate (around till 2015) and future (2020-2030) PM's visions, as well as the 'present and future social network maps' were drafted by the consultant from Step 1 material and a phone discussion, and then sent to Project Manager for review and amendment. A meeting was then organised with the PM to finalise the visions and maps. As an example, see the future network map below that shows the stakeholders in the future and the relationship of the project with them.

Future Network Map according to the project manager of the Vép wind project



The core stakeholders were interviewed to elicit their future visions and they were requested to reflect upon the future vision and future map of the PM. Based on this, the consultant wrote a short synthesis summary for each stakeholder's vision.

The selection of core stakeholders was done in a discussion with the PM right after Step 1 Actors' table had been completed. The PM had earlier contacted, communicated quite professionally with locals – but only with locals- stakeholders, and it was useful for the PM that the ESTEEM process widened the world of stakeholders with whom he was relating (for example, involvement of ministry officials, regulators, system operator, national organisations etc). From the local population, only the mayor was involved as an interviewee in the core group. No other local population representative was selected into the core group due to several reasons. First of all, previous involvement, interactive communication, exhibitions, forums and surveys discovered and addressed local concerns; no sharp conflicts remained. Also, the residents of Vép were not organized into relevant local NGOs – there were no representative residents. In this respect forums could work, but such forums had been done earlier by PM and a communication team.

Besides the PM, six core stakeholder interviews were conducted. The interviewees were the expert in charge of Renewable Energy Policy at the Ministry of Economy, the head of the Economic Department at Hungarian Energy Office, the expert in charge of climate change strategy at the Ministry of Environment, the head of balancing services at MAVIR (System Operator), a representative of Energia Klub (a pro-renewables NGO) and the Mayor of Vép. Local population views were assessed based on former survey results and informal conversations with residents and the mayor. The core stakeholders reacted to PM's visions and responded questions in the interviews. From these reactions, a synthetic note was drafted for each stakeholder as an input into Step 3.